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**INDULGE YOUR PASSION FOR FASHION AND FINE WINE AT  
WINE, WOMEN & SHOES 2009**

*Stylish Event Benefits UNICEF's Accelerated Child Survival Initiative*

CHICAGO, July 30, 2009 — The highly anticipated celebration of fun, fashion and fine wine returns with the fourth annual **Wine, Women & Shoes** benefit, hosted by the Midwest Regional Office of the U.S. Fund for UNICEF.

At the Oct. 1 event, hundreds of fashionistas and wine lovers will support a life-saving cause – UNICEF's Accelerated Child Survival initiative – as they enjoy:

- **Shopping for designer shoes, handbags, jewelry and accessories** from some of the nation's hottest boutiques: Aberle, Akira, Angeleigh Anastasio, Gypsy Global Chic, Lisa Mackey Design, Lori's Shoes and Shirise. 20% of the evening's proceeds will benefit UNICEF.
- **Sampling delicious wines** from six of the country's finest vintners: Alexander Valley Vineyards, Gabrielle Collection, Martellotto Wines, New Age, Schweiger Vineyards and Two Angels. Full glasses of wine have been donated by local store Arista Foods.
- **Trying their luck in an exciting raffle and silent auction**, featuring designer apparel, international travel and luxury items. Raffle tickets will be sold by volunteer Sole Men mingling with attendees.
- **The gorgeous event styling of Kehoe Designs**, who will transform a 7,000-square-foot space in the River East Art Center.

Tickets are \$85 (general admission) or \$125 (Supporter level, includes a special gift and listing in the program) and can be purchased at [www.brownpapertickets.com/event/69164](http://www.brownpapertickets.com/event/69164).

"This year's Wine, Women & Shoes is going to be bigger and better than ever," said Casey Marsh, director of the Midwest Regional Office of the U.S. Fund for UNICEF. "All proceeds benefit UNICEF's Accelerated Child Survival program which works to decrease child mortality

**Wine, Women & Shoes**

Hosted by the Midwest  
Regional Office of the  
U.S. Fund for UNICEF

Thursday, Oct. 1, 2009  
6 – 9:30 p.m.

River East Art Center  
435 E. Illinois St.,  
Chicago

Tickets (\$85 – \$125)  
available at  
[BrownPaperTickets.com](http://BrownPaperTickets.com)

For more information,  
call 312-222-8900

rates in sub-Saharan Africa and is one of the many ways that UNICEF is working to reduce the number of preventable deaths of children each day from 25,000 to zero.”

Notable attendees expected at the event include Steven Rosengard, Designer, Season 4, Bravo's Project Runway and Nicole Williams of WORKS by Nicole Williams, career expert and best-selling author.

The raffle and silent auctions feature trips to Buenos Aires, Sydney and Napa, amazing local getaways featuring fabulous hotel stays and restaurants, one-of-a-kind artwork, rejuvenating spa packages and of course, a plethora of fine jewelry, handbags, accessories and shoes.

Co-chairs of Wine, Women & Shoes 2009 are Judy Fitzgerald of OUR BIG SPLASH LLC and Camille Julmy of U.S. Equities Realty LLC. Maggie Daley returns as this year's Honorary Chair.

At last year's Wine, Women & Shoes, 700 guests raised \$123,000 (net) for UNICEF's Accelerated Child Survival initiative, a program that helps to reduce the number of children who die each day of preventable causes from 25,000 to zero. Proceeds from this year's event will again benefit UNICEF's Accelerated Child Survival.

#### **About the U.S. Fund for UNICEF**

UNICEF has saved more children's lives than any other humanitarian organization in the world. Working in over 150 countries, UNICEF provides children with health care, clean water, nutrition, education, emergency relief, and more. The U.S. Fund for UNICEF supports UNICEF's work through fundraising, advocacy, and education in the United States.

Despite extraordinary progress, 25,000 children still die each day from preventable causes. Our mission is to do whatever it takes to make that number zero by giving children the essentials for a safe and healthy childhood. For more information, visit [www.unicefusa.org](http://www.unicefusa.org).

The Midwest is one of five regional offices in the U.S. and serves twelve states.

#### **About UNICEF's Accelerated Child Survival Initiative**

Proceeds from Wine, Women & Shoes will benefit UNICEF's Accelerated Child Survival Initiative (ACS) in 25 sub-Saharan African countries. UNICEF's ACS Program goes beyond previous notions of what is possible, aiming to save 3.2 million children and build healthcare delivery systems in 25 countries. To date, the Midwest Region has raised \$5 million towards a campaign goal of \$6.5 million by 2010 to support UNICEF's ACS.

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